# Research potential private sector partners to help Feed the Future tackle poverty and malnutrition



Project Title	Research potential private sector partners to help Feed the Future tackle poverty and malnutrition
-	Research and analyze potential business partners to help USAID/BFS/MPI promote sustainable private sector investment in agriculture-led economic growth and nutrition.
Country	United States

## **Project Description**

#### 1. What We Do

Recognizing that no one organization alone can solve the world's most intractable agricultural and nutrition challenges, USAID Bureau for Food Security's Office of Market & Partnership Innovations (USAID/BFS/MPI) seeks to build partnerships that leverage the combined skills, assets, technologies, and resources of the private, public, and nonprofit sectors. More than 90% of financial flows from the United States to the developing world come from private sources, and the private sector plays a critical role in driving sustainable economic development around the world. USAID/BFS/MPI builds dynamic, mutually beneficial alliances with global and local companies to foster economic growth that is focused on smallholder farmers and their families, reduce poverty, and improve nutrition outcomes for women and children. Our best partnerships are ones where we have a strong sense of shared value. By shared value, we mean partnerships that advance the company's core business interests while also contributing to the USAID's development objectives. Some examples of this include:

- -Coffee Farmer Resilience Fund, a program in which USAID partnered with major US coffee companies to assist coffee farmers in financing and implementing sustainable coffee cultivation practices.
- -Partnering for Innovation, a program that has developed more than 50 partnerships with businesses whose products or services have helped smallholder farmers tackle a variety of issues, including cold storage, water management, and animal health.

#### 2. What We Need From You

USAID/BFS/MPI needs einterns to act as virtual shared value analysts to help us identify and vet potential partners to collaborate on future work. Using publicly available information, you can help us explore new and exciting opportunities with the private sector in achieving the goals and objectives in the Global Food Security Strategy. In addition to conducting shared value analysis on businesses of all sizes (U.S. and International), we may ask for your keen business insight through a variety of activities, including:

- -Additional research and analysis related to: private sector engagement, agribusiness, inclusive market systems development, and trade.
- -Attending seminars, webinars, and online discussions sponsored by the USAID Bureau for Food Security or partner organizations, and writing summaries.

- -Writing original content for the Agrilinks.org blog or other communications efforts.
- 3. What You Will Get From Us
- -Regular contact with USAID staff to guide your work and advise you on careers in international development.
- -The opportunity to present your work to USAID/BFS/MPI staff.
- -The opportunity to network virtually and potentially in person with members of the international development community.

### **Required Skills or Interests**

### Skill(s)

Analytical writing

Design thinking

Economic analysis

Research

### **Additional Information**

No prior knowledge of USAID is required, however applicants should have a demonstrable interest in international development, food security, agricultural economics, private sector engagement, markets, and/or business.

Preference will be given to graduate and advanced undergraduate students.

While there are no language requirements, einterns proficient in languages spoken in one of the twelve Feed the Future target countries (Bangladesh, Ethiopia, Ghana, Guatemala, Honduras, Kenya, Mali, Nepal, Niger, Nigeria, Senegal, Uganda) may be able to provide additional insight.

# **Language Requirements**

None